

# Clayton Smith

## Design+Motion+Illustration

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### CONTACT

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### References

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“Those who suppose they have found truth are called dogmatists; those who think it incomprehensible are the Academics; those who still seek are the Skeptics”  
— Manly P. Hall

### EDUCATION

#### Laguna College of Art + Design

BFA, Graphic Design + Digital Media with Illustration emphasis, 2019

### EXPERTISE

#### Design

Brand, Motion Design, Packaging, Print, Apparel, Print+Pattern, Comics, UI+UX, Illustration, Watercolor, Editorial Design + Illustration.

#### Software

Illustrator, Photoshop, InDesign, After Effects, Marvelous Designer, Blender, Figma, Adobe XD, Procreate, Sketch Book Pro, Premiere, Octane, Audition.

#### Achievements

LCAD Merit Scholarship  
Honors Design Lab  
Deans List

### INTERESTS

Self Improvement, Mystery, Psychology, Symbolism, Faith, Health+Fitness, Music, Nature, Zero Point Energy, Comics, Metaphysics, Military.

### EXPERIENCE

#### Running Coach: XC + T&F

2021-2022

Assistant coaching for Newport High school's cross country and track & field teams. Helping design apparel and PR rewards such as stickers.

#### RRDA LI, INC

2021

Designed and created motion advertising videos for a fertility app called fertilligence.

#### Lincoln County School District

2020-Present

Paint school buildings interior and exterior. Hang drywall, tape, and texture for various projects. Using a variety of power tools and Vehicles. Lead community service crew on various projects. Creating and executing murals of various sizes.

#### Stoke Agency

2019-2021

Designed and created content for Adobe websites, videos, and social media. Edited videos and created motion graphics for adobe summit and websites.

#### Nike Sponsored Design Studio

Designed and developed user interface and user experience platform that paired with wearable and toys.

#### Vans Sponsored Design Studio

Illustration and Print + Pattern. Designed and developed three lines of men, womens, and kids shoes.

#### Letterpress Workshop

La Serena University  
Letterpress, silkscreen, mono-Printing.

#### Stance Sponsored Design Studio

Illustration, Print and Pattern, and Advertisement. Designed and developed two lines of womens socks and intimates.

#### Andrew Byrom

Hands on lettering workshop.

#### LCAD

On-Campus tutor for Illustrator, Photoshop, After Effects, Cinema 4D, InDesign, XD, Procreate, and traditional media. Appointed by faculty recommendations.

#### Kamans Caricature Artist

Worked Inside Knotts Berry Farm, drawing guests, doing demos, special parties, and Selling mats and frames.

#### McEneney Studios

Artist Assistant, contributed to the design and execution of mural paintings.